

Eau Claire County
800 Wisconsin St. #70
Eau Claire, WI 54703
715-834-0222

Chippewa County
770 Scheidler Rd.
Chippewa Falls, WI 54729
715-738-3857

Dunn County
600 Wolske Bay Rd.
Menomonie, WI 54751
715-232-9143



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2010-2011 Annual Report



*"Transforming Lives One Person,
One Family, One Job and
One Community at a Time."*

Dear Friends of Literacy,

Thank you for a wonderful year filled with accomplishments, surprises, and challenges. Through it all our students, tutors, donors, and partners sustained us. Despite cuts in funding, with your help, we held our student numbers steady and maintained our record high level of service. Together, 551 students and their tutors devoted more than 37,000 combined hours of effort on a range of literacy goals.

It surprises many to learn that 67% of these adults were born and grew up right here in the Chippewa Valley. This year they earned an all time record number of GED and HSED certificates and are actively pursuing post secondary training, CVTC credentials, and employment. 33% English language learners (representing 24 different countries) improved their reading, speaking and writing skills in order to obtain citizenship, gain or improve employment, and seek further education.

Success is often judged by looking at numbers, but every number you see in this report represents a unique student story of dedication, hard work, and determination. Behind each student story are the volunteer tutors and trained LVCV instructional staff, dedicated board members, and community supporters. In this report you will find facts and figures, names and businesses. You will see the creative ways that donors honored their friends, remembered their loved ones, or found a unique way to support literacy. Each story is important. We could not do what we do without you. Thank you for continuing to care.

Mary Beth Kelley-Lowe
Executive Director

Gerald Jacobson
President



Impressive Literacy Volunteers Facts

All Students

- 100% of the adult learners have goals of improved literacy, and/or employment.
- 87% of our adults are living below the poverty level.
- 96% of working students have retained their jobs and 11 others have obtained employment.
- 20 adults entered employment, some for the first time.
- Adult learners from 34 countries, including the USA participated in literacy programs.

Adult Basic Education Students

- 60% of Adult Basic Education adults (ABE) who read below 8th grade level increased at least one grade level in reading.
- 56% of the adults with low literacy were born in the United States.

Corrections Program

- 25 incarcerated parents participated in our Parent's Sharing Books program and sent a personal reading of a children's book home to their child.

English Language Learners

- 84% of English Language Learners(ELL) students, who were enrolled for the full year, showed a significant gain in English language skills.
- 12 English Language Learners participated in a Step Up to Health Careers Pathway Program and earned CPR certification, First Aid Certification, and ServSafe Certification.
- 8 of the 12 ESL participants gained employment as a result.
- 11 adults passed their Citizenship Exam, and are 19 additional students are studying for citizenship, ready to test when they become eligible in the fall.

GED Students

- 95% of students studying for GED passed at least one GED test.
- 41 earned their GED, 37 partially completed.
- More than half of students studying for GED/HSED passed all tests and earned their credentials.
- 5 adults who completed a GED also successfully completed spring and summer semester courses at CVTC; 3 more have enrolled for fall semester.

*"Transforming Lives
One Person,
One Family,
One Job and
One Community
at a Time."*

Our Mission

Literacy Volunteers - Chippewa Valley helps adults and their families develop the literacy skills necessary to achieve economic self-sufficiency and function effectively in their roles as citizens, workers and family members.



Now, I am able to understand more words and I am able to read the papers the teacher sends home and to help my son with his homework.

Mya – ELL Learner

Because there are people willing to help others improve their reading, they can obtain better jobs, support themselves and not be burdens on society.

Jake – ABE Learner



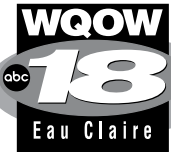
Inside this Annual Report is your opportunity to keep up the momentum. Please consider giving generously, or at a higher level this year. We have enclosed an envelope in order to make your contribution convenient. Literacy needs more supporters; please encourage a friend to join the effort. Your support will make a difference!

Thank You 2010-2011 Donors



Biggest Year Ever!

2011 EVENT SPONSORS



Best Team Costume
Sacred Heart Word Hogs

Join us April 19, 2012!



Highest Scoring Team
Applied Data Consultants

Thank you for helping us raise \$40,000!

Fundraising Grand Prize Winner
Weld, Riley, Prenn & Ricci

2011 EMCEE
Jerry Gallagher

WORD WAITER COSTUMES
Marianne Klinkhammer



GIFT BASKET DONORS

Avalon Floral ~ Bonnie's Labor Temple Lounge ~ Jill and Tom Barland ~ Bohemian Hall ~ Coldstone Creamery ~ Denise Pabich
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- | | |
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| ECRAC | Just Local Foods |
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- | | | | |
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We apologize if any names were omitted or misspelled



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CHIPPEEVA VALLEY

*"Transforming Lives One Person, One Family,
One Job and One Community at a Time."*

Donations Received July 1, 2010 — June 30, 2011

Supporting \$2,000 or Above

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 Eau Claire Family Resource Center
 Eau Claire Job Center
 Eau Claire Noon Kiwanis
 Eau Claire Noon Rotary
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 Eau Claire Seymour Lions Club
 Eau Claire YMCA
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 Western Dairyland Head Start
 Wisconsin Department of Public Instruction
 Wisconsin Department of Workforce Development
 Wisconsin Division of Vocational Rehabilitation
 Wisconsin Literacy
 Wisconsin PEO Sisterhood
 Wisconsin Technical College System

Investing in People

I feel so good with my instructor this afternoon and thanks you very much for giving me an opportunity for having this ESL..this would be my stepping stone in obtaining my future in United states..

She was a good lady and i felt so much comfortable with her..and we had the same interest too.
Mai – English Language Learner (ELL)

Being in LVCV GED/ABE class has meant a great deal to me. I was able to achieve a goal that I was struggling with on the outside. With my GED I can now go to CVTC and pursue a career in welding.

Tim – Adult Basic Education (ABE) Jail Program

One Individual,

Before I came here 3 months ago I was banging my head trying to figure out why I was having such a hard time getting interviews. In the past month I've learned so much, I'm much more confident of my job-hunting skills.

Bruce - ABE Learner

I often wonder, if some of the people I work with, had had the literacy skills we are trying to give them, maybe they would NOT have landed behind bars. Everyone that I have worked with is always grateful for whatever assistance I provide, I always wish I could do more.

Stephanie – Jail Tutor

One Family,

If my experience is anywhere near the overall tutoring experience across the board, we would quickly realize how valuable a service we offering to our fellow travelers in this life journey. I believe the tutoring program should not only continue but grow as well.

John S. – English as Second Language (ESL) Tutor

The first day I started class here, it felt like someone turned on a light in a dark room. I could see that I had a future and life wasn't so frightening.

Seth – ABE Learner

And One Community! Literacy Works!!

More and more of our supporters are visiting the LVCV website to make their donations or order tickets online. They become Facebook friends of LVCV and now you can read our newsletters and annual report there as well.



www.lvcv.org

Thank You 2010-2011 Donors

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 Royal Credit Union
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A Toast For Literacy



Executive Director
 Dr. Mary Beth Kelley-Lowe

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 2010 - 2011

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Thank You to our Outgoing Board Members

Jill Barland
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Joining the Board
 2011-2012

Karman Briggs
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 Greta Heike
 Teresa Nuttelman

Gift of Fun – Bring friends to Toast For Literacy

Cooks and Books event – September 13, 2012

Five Gifts that Address the Cost of Low Literacy

- Gift of Time – become a volunteer tutor
- Gift of Treasure – make a generous donation
- Gift of Stability – make a planned gift to the endowment
- Gift of Friendship – Support a Scrabble Bee Team on April 19, 2012
- Gift of Fun – Bring friends to Toast For Literacy Cooks and Books event, September 13 2012

SERVICE

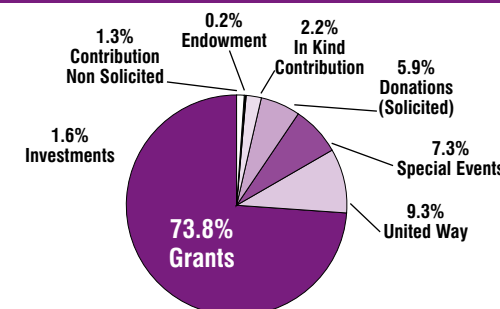
2010 ~ 2011

551
 Adult Students

247
 Volunteer Tutors

37,794
 Instructional Hours

LVCV 2010-2011 REVENUE SOURCES



FINANCIAL STATEMENT

July 1, 2010 ~ June 30, 2011

Income: \$585,470
 Expenses: \$577,253
 Net Income: \$ 8,217*

*This is a preliminary financial statement. Previous audited statements are available for review.

www.lvcv.org

2010 – 2011 Highlights

CLUBS AND COMMUNITY SUPPORT



Clubs and local groups find creative ways to support literacy. A local PEO Chapter wanted to make a difference and collected funds to support education costs of two deserving LVCV mothers. Staff selected two recent recipients of their GED who were going on to CVTC for this award.

Sofia Tribal, in conjunction with their annual Tribal Renaissance festival, donated a portion of their profits from the Indian buffet dinner and performance to Literacy Volunteers - Chippewa Valley. It was a fun night and we were very grateful to receive this donation.

Cindy Hopkins, Rita Simon, Joan Schaefer, Michelle Fellom

For the past two years a little book fairy visits us on her birthday. She opens our door, places the bag of children's books inside and quickly finds her way to the elevator. Thank you to all for these unique gifts to literacy.



UNITED WAY



LVCV is a proud United Way partner. United Way of Greater Chippewa County supports Strong Families and Pair Tutoring. United Way of Dunn County, Inc. funding supports Adult Basic Education.

FOUNDATION SUPPORT

Foundations generously supported us again this year. The Otto Bremer Foundation, The Greater Menomonie Community Foundation, Eau Claire Community Foundation, Women's Giving Circle, Community Foundation of Chippewa County, Casper Rutledge Foundation and Ann Marie Foundation.



BUSINESSES SUPPORT LITERACY

Recognizing the literacy and employment connection inspired Manpower employees to select LVCV for their 2011 donation. They got the idea when they realized how many Manpower associates had built literacy and employment skills at LVCV .



Cold Stone Creamery ran a crew contest in late 2010 encouraging their staffs' nationwide to recognize local non-profits in their communities through video submissions. The national organization then awarded the winning video \$5,000. We were thrilled to find out LVCV was selected and the video done by our local crew won first place!

STEP UP TO HEALTH CAREERS PILOT

As part of a Career Pathways pilot project Red Cross – Eau Claire donated their time and resources for CPR and First Aide instruction and certification to 12 adults in our Family Literacy program. UW-EC nursing students taught necessary vocabulary and UW-EC Extension delivered nutrition and food handling instruction. The final exam involved preparing and serving a meal at the Community Table and earning online ServSafe Certification.



WOMEN'S GIVING CIRCLE



The women elected representatives. L to R: Eun-Sun Recine, Nahla Sakar and Lia Yang.

Thanks to the Eau Claire Women's Giving Circle, 25 mothers in LVCV Family Literacy participated in the Empowering Women through Savings and Leadership Program. The project was funded through the Eau Claire Community Foundation. Participants established a Leadership Council, elected officers and gained experience managing business matters and mentoring new members. The final product is an annual fundraising event to sustain their efforts.

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